



Business or Personal Display Advertising opportunities

Business or Personal Display Ads

*Support the casts of Bye Bye Birdie by placing an ad in the show program. Whether for your own business or the company you work for, the program is a great place to display your message. Over 2,500 copies of this keepsake program are distributed at performances. This is an easy way to let cast members & friends know how very proud you are of their efforts.
Thanks for supporting RCTC!*

Advertising rates and information:

<input type="checkbox"/> Outside back cover	4 3/4" w x 7 1/2" h	\$350
<input type="checkbox"/> Inside front cover	4 3/4" w x 7 1/2" h	\$275
<input type="checkbox"/> Inside back cover	4 3/4" w x 7 1/2" h	\$275
<input type="checkbox"/> Full page inside	4 3/4" w x 7 1/2" h	\$175
<input type="checkbox"/> Half page inside	4 3/4" w x 3 1/2" h	\$100
<input type="checkbox"/> Third page inside	4 3/4" w x 2 1/2" h	\$40

Digital files are preferred. PDF documents are requested. Applications accepted are: Photoshop, Illustrator, InDesign and QuarkXPress. If sending a native file, please include all supporting files and screen and printer fonts as well as a proof. Graphic files should be in eps or tiff format. Please save files in 300 or higher dpi resolution. If you need ad design help, please submit all artwork, copy and basic concept (a business card will do) and we'll design the ad for you. Clean hardcopy suitable for scanning is also accepted. Please do not attach ads with staples. Ads are accepted via email to the following address starpower@rivercitytheatre.org. All ads must be paid in full before publication or they will not publish in the program. Please make checks payable to RCTC and mail to: RCTC Ads, 22 Kittiwake Court, Sacramento, CA 95833. Or place your ad request with payment in the ad box at a rehearsal before the deadline. (There is a \$20 service charge on returned checks.)

Ad Deadline: Sunday, October 10, 2010

Name: _____ Cast member(s): _____

Phone: _____ Email Address: _____

Business Name: _____

Address: _____

Phone/Fax/Email Address: _____

See additional form for your cast member personal ad or visit www.rivercitytheatre.org